

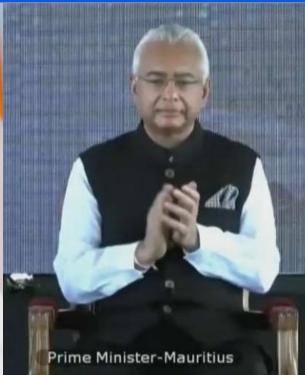
# Jan Aushadhi MARIA



EDITION 20 14<sup>th</sup> March, 2024







# **PMBJP** making a mark in Mauritius!

#### Jan Aushadhi is all set to go global

Mauritius becomes the first foreign nation on 29<sup>th</sup> February, 2024 to welcome affordable healthcare initiative of Jan Aushadhi Pariyojana. Hon'ble PM Narendra Modi announced to launch Jan Aushadhi Kendra in Mauritius for providing high-quality medicines at affordable prices internationally, which is also a testament to India's dedication to global well-being and to foster the spirit of 'Vasudhaiva Kutumbakam'.



6<sup>th</sup> February, 2024

#### Deputy Prime Minister, Fiji, visited Pradhan Mantri Bhartiya Janaushadhi Kendra at Shastri Bhawan, New Delhi.









During an official visit to India, H.E. Mr. Biman Prasad, Deputy Prime Minister and Minister of Finance, Strategic, Planning, National Development and Statistics of the Republic of Fiji visited Pradhan Mantri Bhartiya Janaushadhi Kendra in Delhi at Shastri Bhawan on 6<sup>th</sup> Feb, 2024. Sh. Ravi Dadhich, CEO, Pharmaceuticals & Medical Devices Bureau of India (PMBI) honoured the distinguished guest at the respective Kendra and explained about the PMBJP model for providing quality generic medicines at affordable rates.



#### Sushruta Awards conferred to Jan Aushadhi owners and beneficiaries.







Mr. Milan Shah

Sushruta Awards 2024, held in Bharat Mandapam, New Delhi honoured individuals and entities for their exceptional contributions to healthcare in India. The event celebrated India's rich medical heritage and recognized the efforts of healthcare professionals, volunteers and beneficiaries during the COVID-19 pandemic. During the ceremony, Dr. Arunish Chawla, Secretary, Dept. of Pharmaceuticals, Government of India as well as Sh. Ravi Dadhich, CEO, Pharmaceuticals and Medical Devices Bureau of India (PMBI), addressed the gathering and inculcated people with the objectives of Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) which is aimed to bring down the health care expenditure of the citizens by providing high quality generic medicines at affordable prices.

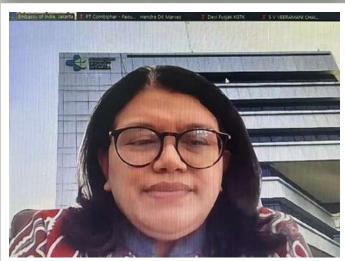


27<sup>th</sup> February, 2024

# Global Synergy: PMBI and Embassy of India, Jakarta Forge Pathways to Success









With the Prime Minister's visionary direction and unwavering mission, Jan Aushadhi is poised to extend its reach globally. In pursuit of this objective, an engaging online summit was organised by Mr. Sandeep Chakravorty, High Commission of India, Jakarta on February 27<sup>th</sup>, 2024. During this virtual rendezvous, CEO Shri Ravi Dadhich elucidated the transformative PMBJP model and unveiled the myriad possibilities for its emulation in international arenas.



7<sup>th</sup> - 15<sup>th</sup> February, 2024

# Empowering Excellence: Advanced Excel & Business Writing Training at PMBI Head Office

#### "Effective Business Writing Skills" (13th- 15 February 2024)





#### "Advance Excel" (7th- 9th February 2024)





Acomprehensive training session were conducted at the PMBI Head Office focusing on Advanced Excel and Effective Business Writing Skills. The training aimed to equip employees with the necessary tools and techniques to excel in data analysis and communication within the organization.

Throughout the trainings, interactive discussions and real-life examples were incorporated to facilitate active learning and engagement among participants. The trainings concluded with a feedback session, allowing employees to share their insights and suggestions for future improvement which proved to be highly beneficial, empowering employees with valuable skills essential for their professional growth and contribution to the organization's success.



1<sup>st</sup> - 4<sup>th</sup> February, 2024

#### PMBJP participated in the National Arogya Fair, New Delhi









National Arogya Fair was organized from February 1, 2024 to February 4, 2024 at Jawahar Lal Nehru Stadium New Delhi. The four-day event served as the vibrant testament to the nation's diverse culture and historical legacy in healthcare. PMBJP mock stall was also established to spread awareness about the PMBJP scheme which is based on the objective of providing good quality generic medicines at affordable prices for all.

#### Hamara Sankalp Viksit Bharat

Viksit Bharat Sankalp Yatra, a vibrant caravan of hope, is bringing the promise of empowerment and a brighter future to the doorsteps of all Indians. Flagged off by Hon'ble Prime Minister, Narendra Modi, on 15<sup>th</sup> November, 2023 from Khunti, Jharkhand, Viksit Bharat Sankalp Yatra aimed to create awareness among citizens about various welfare schemes and seek their participation in the spirit of "Jan Bhagidari" to ensure 100% saturation of schemes. PMBI participated with full enthusiasm in the yatra, to promote PMBJP, a flagship scheme which ensure easy access and affordability of quality medicines to the citizens of India.



# IN THE NEWS

बिज़नेस स्टैंडर्ड February 29, 2024

### मॉरीशस में PM मोदी ने शुरू की योजनाएं, भारत की जन औषधि योजना में शामिल होने वाला बना पहला देश





प्रधानमंत्री नरेंद्र मोदी और मॉरीशस के प्रधानमंत्री प्रविंद जगन्नाथ ने गुरुवार को संयुक्त रूप से मॉरीशस में भारतीय सहायता से विकसित एक हवाई पट्टी, एक जेटी और छह अन्य परियोजनाओं की शुरुआत

प्रधानमंत्री नरेंद्र मोदी ने मॉरीशस में भारत की सहायता वाली कई विकास परियोजनाओं का डिजिटल तरीके से उद्घाटन करने के बाद कहा कि हिंद महासागर क्षेत्र में पारंपरिक एवं गैर-पारंपरिक चुनौतियों से निपटने के लिए दोनों देश समुद्री क्षेत्र में स्वाभाविक

प्रधानमंत्री ने यह भी घोषणा की कि मॉरीशस भारत की जन औषधि योजना में शामिल होने वाला पहला देश होगा। इस योजना के तहत किफायती दरों पर गुणवत्ता वाली दवाएं प्रदान की जाती हैं

#### विज़नेस स्टैंडर्ड February 06, 2024

#### **Transforming Healthcare in India:** PM Modi's Jan Arogya Revolution with Avushman Bharat and Jan Aushadhi **Initiatives**

Since assuming office in 2014, Prime Minister Narendra Modi has spearheaded transformative initiatives in the healthcare sector, significantly reshaping the prospect of medical services in India. With a commitment to ensuring "Health for All," the government has implemented a series of ambitious programs aimed at improving accessibility, affordability, and quality of healthcare services across the nation. Under the leadership of PM Modi, the healthcare sector has witnessed a paradigm shift, marked by a focus on preventive healthcare, robust infrastructure development, and innovative technology integration.

United News of India | February 06, 2024

#### 2,475 cooperative societies given nod for opening Jan Aushadhi Kendras



As many as 2,475 primary agricultural cooperative credit societies (PACS)/cooperative societies have been given initial approval by Pharmaceuticals & Medical Devices Bureau of India (PMBI) for Jan Aushadhi Kendras. "So far 4,629 PACS/Cooperative Societies from 34 States/UTs have applied online for Jan Aushadhi Kendras, out of which 2,475 PACS/Cooperative Societies have been given initial approval by Pharmaceuticals & Medical Devices Bureau of India (PMBI), Department of Pharmaceuticals (GoI)", Minister of Cooperative Amit Shah said in Lok Sabha on Tuesday.

#### THE ECONOMIC TIMES February 06, 2024

#### Govt plans to have 25,000 Janaushadhi **Kendras by March 2026**



The government has set a target to have 25,000 Janaushadhi Kendras across the country by March 31, 2026, Rajya Sabha was informed on Tuesday. In a written reply, Union Minister

of State for Chemicals & Fertilizers Bhagwanth Khuba said that about 10,624 Pradhan Mantri Bhartiya Janaushadhi Kendras (PMBJKs) were functional across the country till January 31, 2024.

For further expansion of the scheme, the government has set a target for opening 25,000 Janaushadhi Kendras (JAKs) by March 31, 2026, he added

# **IN THE NEWS**

हिन्दुस्थान Hindusthan समाचार Samachar

March 11, 2024

#### हरियाणा के सभी सिविल अस्पतालों में स्थापित होंगे जन औषधि केंद्र: अनिल विज



हरियाणा के स्वास्थ्य एवं परिवार कल्याण मंत्री अनिल विज ने कहा कि राज्य के सभी नागरिक अस्पतालों में जन-औषधि केन्द्र स्थापित किए जाएंगे। इस संबंध में केन्द्र सरकार से बातचीत चल रही है।

इन जन-औषधि केन्द्रों में फार्मासिस्ट भी नियुक्त किए जाएंगे। स्वास्थ्य मंत्री विज मंगलवार को विधानसभा में बजट सत्र के दौरान

एक प्रश्न का उत्तर दे रहे थे। उन्होंने बताया कि वर्तमान में राज्य में सभी २२ जिलों को कवर करते हुए खुदरा दवा लाइसेंस रखने वाले लगभग १७१ केन्द्र हैं।

सरकारी अस्पतालों व मेडिकल कालेजों में पांच केन्द्र चल रहे हैं। प्रत्येक जिले में स्वास्थ्य कल्याण समिति को कार्य करने के लिए प्राधिकृत किया गया है, इनमें से करनाल, भिवानी, रेवाडी, गुरुग्राम और यमुनानगर के जिला अस्पतालों में पांच जन-औषधि केन्द्रों ने काम करना शुरू कर दिया है।

नईद्रतिया February 19, 2024

# अब रेलवे स्टेशन पर मिलेगी दवा, जबलपुर सहित ६७ स्टेशन में खोले जा रहे जन औषधि

ट्रेन में सफर के दौरान यात्रियों को अब दवा के लिए परेशान नहीं होना होगा। इसके लिए रेलवे, देश के लगभग ६७ रेलवे स्टेशनों पर जन औषधि केंद्र खोलने जा रहा है। यहां पर यात्रियों को कम दाम में दवा आसानी से मिल जाएगी। रेलवे ने इन्हें बनाने के लिए स्टेशन पर ऐसी जगह चिंहित की है, जहां पर ट्रेन में सवार यात्री आसानी से दवा ले सकते हैं।

पश्चिम मध्य रेलवे के तीन मुख्य स्टेशनों में जनऔषधि केंद्र खोले जा रहे हैं, जिसमें जबलपुर रेल मंडल में मदन महल, भोपाल मंडल में बीना और कोटा मंडल में कोटा स्टेशन शामिल हैं। इन सभी केंद्रों को बनाने के लिए सीधे तौर पर रेलवे बोर्ड दिशा-निर्देश जारी कर रहा है।

JK News Today | February 08, 2024

AIIMS Jammu partners with government of India initiatives to introduce AMRIT Pharmacy and Janaushadhi Kendra services.



AMRIT Pharmacy, an initiative by the Ministry of Health & Family Welfare, Government of India, is geared towards providing affordable and reliable pharmacy services, while the Janaushadhi Kendra under the Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) scheme aims to make quality generic medicines accessible to all.

The signing ceremony was done in the presence of Prof (Dr) Y K Gupta, President, AIIMS Jammu and Prof (Dr) Shakti Gupta, Executive Director & CEO of AIIMS Jammu. The collaboration signifies a crucial step towards improving healthcare accessibility and affordability for the community. Prof (Dr) Shakti Gupta expressed his optimism about the collaboration, emphasizing the importance of such initiatives in fulfilling the Institution's commitment to holistic healthcare delivery.



February 22, 2024

#### दवाओं पर 50-90% तक मिलेगा डिस्काउंट, प्रधानमंत्री जन औषधि केंद्र पर मिलती है सस्ती दवा

आपने देखा होगा आजकल कई दवाईयां काफी महंगी आती है। डॉक्टर को दिखाने के बाद जब लोग मेडिकल स्टोर पर दवाई लेने जाते हैं तब दवाई के दाम सुनकर उनके होश उड जाते हैं। दवाईयां खरीदने में ही लोगों को हजारों रुपये खर्च हो जाते हैं. इतनी महंगी दवाई खरीदना आसान नहीं होता. लोगों के अपने अन्य खर्चों को भी मैनेज करना होता है। इसलिए महीने का पूरा बजट बिगड जाता है। ऐसे में मिडिल क्लास लोगों को काफी दिक्कत का सामना करना पड़ता है। अगर आप भी इस तरह की दिक्कतों का सामना कर चुके हैं तो परेशान मत होइए। आपकी प्रॉब्लम का सॉल्यूशन हम बताते हैं। हम आपको ऐसे केंद्र के बारे में बताने जा रहे हैं, जहां से आप किफायती दाम में दवाई खरीद सकते हैं। इससे आपके पैसे भी बचेंगे और सारी दवाई भी मिल जाएगी।



# SOCIAL MEDIA HIGHLIGHTS

(PMBJP Retweeted)









# **PMBJK** inauguration Insights



#### **Dr. Tamilisai Soundararajan**

Hon'ble Lieutenant Governor of Puducherry, Gol inaugurated PMBJK JIPMER Campus (Puducherry)

#### **Smt. Annapurna Devi**

Hon'ble Minister of State for Education, Gol inaugurated PMBJK Sadar Hospital, Koderma (Jharkhand)



#### **Smt. Aparajita Sarangi**

Hon'ble Member of Parliament, Bhubaneswar, Odisha, Gol inaugurated PMBJK Balipatna, Khordha (Odisha)



#### **Shri Arvind Dharmapuri**

Hon'ble Member of Parliament, Nizamabad, Telangana, Gol inaugurated PMBJK Mendora, Nizamabad (Telangana)



# Jan Aushadhi **GYAN GHARONDA**

# **Chronic Obstructive Pulmonary Disease (COPD)**

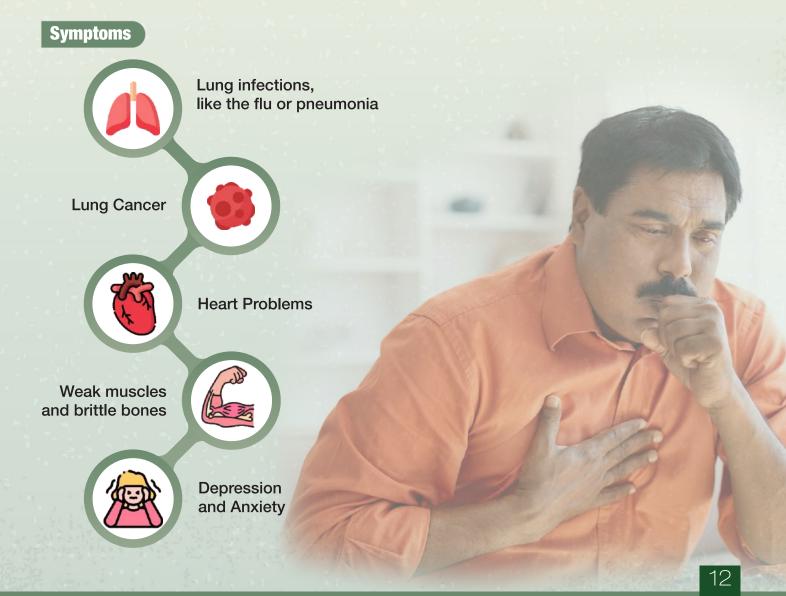
#### **Overview**

Chronic obstructive pulmonary disease (COPD) is a common lung disease causing restricted airflow and breathing problems. It is sometimes called emphysema or chronic bronchitis.

In people with COPD, the lungs can get damaged or clogged with phlegm. Symptoms include cough, sometimes with phlegm, difficulty breathing, wheezing and tiredness.

Smoking and air pollution are the most common causes of COPD. People with COPD are at higher risk of other health problems.

COPD is not curable but symptoms can improve if one avoids smoking and exposure to air pollution and gets vaccines to prevent infections. It can also be treated with medicines, oxygen and pulmonary rehabilitation.



#### **Treatment**

Inhaled medicines that open and reduce swelling in the airways are the main treatments.

Bronchodilator inhalers are the most important medicines for treating COPD. They relax the airways to keep them open.

Short-acting bronchodilators start to work in seconds and can last for 4–6 hours. These are often used during flare-ups.

Long-acting bronchodilators take longer to start working but last longer. These are taken daily and can be combined with inhaled steroids.



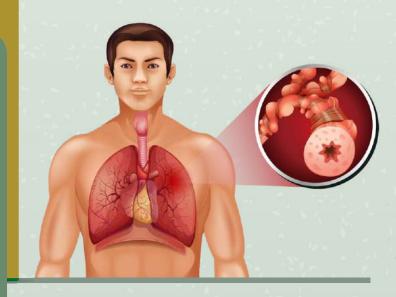
#### **Living with COPD**

Lifestyle changes can help improve symptoms of **COPD**.

Quit smoking or vaping. This is the most important thing to do. Even if you have been smoking for many years, quitting can still help.

Avoid second-hand smoke or smoke from indoor cooking fires.

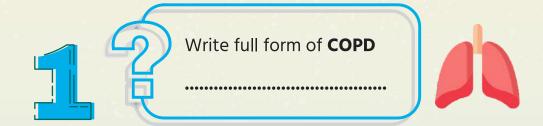
Stay physically active.



Source: https://www.who.int/news-room/fact-sheets/detail/chronic-obstructive-pulmonary-disease-(copd)

# ? बेलो भ पढ़ो भ

Fill in the puzzle below based on what you have read about COPD on the previous page.



#### **Choose correct option:**

COPD is related with

a) Lungs b) Heart c) Liver d) Kidney





Write any two symptoms of COPD

1 .....

2 .....



preventive step to avoid COPD.



